

Heubach Names Henry Brooks President of Heucotech Ltd

Fairless Hills, 2020-10-06. Henry Brooks has joined the global Heubach team as president of Heucotech USA., the US presence of the Heubach Group. Being owned and run by the Heubach family for more than 210 years, Heubach is one of the world's leading producers of high-quality Pigments and Pigment Preparations with production locations in the USA, Germany and India. "I am extremely proud to join the Heubach global organization," said Brooks. "Heubach has an outstanding reputation for quality and service, with excellent people throughout the world."

Johann Heubach, Chairman, said that he is very happy having Brooks join the team and looks forward to him helping move the company forward.

"Henry will be an excellent addition to our team, and will be instrumental in realizing our vision of further strengthening our long standing commitment to the US and Canadian markets," said Heubach. "His strong history within our core application markets will be an important asset in growing and improving our offerings to our customers and partners."

Prior to joining Heucotech Ltd., Brooks was Vice President of Sales for Orion Engineered Carbons where he aligned regional opportunities with current and future growth strategies. Before working at Orion, Brooks had strategic management roles at Inksolutions and Wolstenholme International.

Brooks received an MBA from the University of Illinois at Chicago and his BS in Chemistry from Illinois State University.

Signature:

The Heubach Group, with locations in Germany, the USA, India and China, is an internationally active manufacturer of anti-corrosive pigments as well as organic and inorganic color pigments, hybrid pigments and pigment preparations for use in the paint, plastics, ink, and building industries, as well as for other high-quality special applications.

For further information, visit www.heubachcolor.com

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