

First Sustainability Report: Heubach Offers Insights into Commitment to Environment and Society

The Heubach GmbH Group published its first sustainability report for the 2017 financial year in October 2018, offering readers an insight into the sustainability topics that are relevant for the company.

As a mid-sized company, Heubach is not currently required to publish a sustainability report. The company nonetheless made a voluntary decision to communicate its social, ecological, and economic involvement to its stakeholder groups in a transparent way in accordance with the German Sustainability Code.

“The trust which our stakeholders place in the company’s responsible and lawful conduct is of crucial importance to the long-term success and reputation of the Heubach GmbH Group. That’s why we, as a globally operating company, consider it a matter of course that we address the needs of current and future generations in a sustainable way as we conduct our business,” said Dr. Reiner Martens, Managing Director of Heubach GmbH.

Focusing on what truly matters

The company referred to the sustainability check outlined by the Chemie3 initiative in order to identify the essential aspects. Heubach is disclosing the current state of its learning process as well as goals and concrete measures in the key areas of sustainability management, products, environmental protection, and employee responsibility.

The publication of its first sustainability report is an important milestone for Heubach. By compiling this report, the company has conducted an inventory that is enabling it to pool its activities in the area of sustainability in a targeted way, provide strategic orientation for these activities, and continually drive them forward.

“We are already in an excellent position in some aspects of sustainability. During the course of the process we have initiated, the various individual topics will now be integrated into a holistic sustainability management system,” said Birgit Genn, Managing Director of Heubach GmbH.

The full sustainability report published by the Heubach GmbH Group is available for download as a PDF at www.heubachcolor.com/downloads/. The printed version can be requested via the contact form on the company’s website starting in January 2019.

Boilerplate:

The Heubach Group, with locations in Germany, the USA, India, and China, is an internationally active manufacturer of corrosion protection pigments as well as organic and inorganic color pigments, hybrid pigments, and pigment preparations for use in the paint, plastics, ink, and building industries, as well as for other high-quality special applications.

Further information: www.heubachcolor.de

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